Palo Alto Camera Club

DIGITAL IMAGE USE POLICY

(Updated: Aug 17, 2007; Revised 6-19-08)

PURPOSE - To protect original images of members from unauthorized use by others.

This policy applies to all digital images that are submitted for:

- club competition, or
- display anywhere on club website, including but not limited to pages showing winners of club competitions, member galleries, and pages showing images uploaded for digital competitions.

POLICY

Digital images submitted by club members for club competition and/or display on the club website will not be shared with others, except for affiliated clubs such as MPPA (Midpeninsula Photographic Alliance), and they will not be used by the club for any other purpose without written permission of the maker.

All members submitting images (slide, print or digital) to PACC competitions do so with the understanding that in the event these images receive awards, the members are granting permission to the club to display small versions of the images (no greater than 250 pixels high) on the club's website.

In the case of larger images uploaded for digital competition, images will be kept on the server for a limited period of time, not exceeding 5 years. The full resolution images will be accessible only to the Administrator. Smaller versions of images (larger dimension not exceeding 600 pixels) can be viewed on the club website. A copyright symbol will be appended to such images and access to these images will be limited only to club members with login privileges.

Images submitted to digital competition and receiving awards will be shared with affiliated clubs such as MPPA with the written understanding that these images will not be shared or made accessible to others. On June 16, 2008, the MPPA Board officially endorsed such a policy, as stated below:

"It is the Mid Peninsula Photographic Alliance's policy to protect member club images submitted to it for competition. Digital images submitted for competitions will be made available only to authorized personnel. Images will be stored in a secure manner and will be deleted in a timely manner once all qualifying competitions are complete."

Images in the Member Gallery section of club website are 500 pixels high and are posted there only upon request by members.

All members will be informed of the policy and will be presumed to have agreed with the policy when their images are entered in competition or when they request their images to be posted at the club website.

OPTING OUT - Version 1 (Applies to display on PACC web site AND to digital images submitted to MPPA)

Members who do not wish their **winning competition images** to be shared with affiliated clubs such as MPPA or to be displayed on the club website must inform a co-President in writing (by letter or email). A current list of such members will be retained by the co-Presidents and shared with each Competition Chair (including the MPPA Representative) and the Webmaster. The Digital Competition Chair will remove access of these members to the digital upload server. These members still may submit prints or slides for review during competition evenings, but only in a category entitled "For Comment Only". Such images will not be ranked by the judge. If such a member wishes the club to remove any of their images that already are on the club website, the member must provide the Webmaster a list of the web addresses of all the web pages on which those images are displayed.

Member Galleries may be removed at any time upon written request to the Webmaster. Images in the Member Gallery will be removed only with removal of the full gallery.

Members' requests will be granted within 30 days of the date they have made this request to a co-President.

OPTING OUT - Version 2 (Opting out of MPPA digital competition <u>only; still allow winning images on the</u> <u>PACC web site at reduced resolution</u>)

Those who do not wish their winning digital competition images to be shared with affiliated clubs such as MPPA must inform a co-President in writing (by letter or email), before the PACC digital competition in which the image is entered. A current list of members who do not allow their images to be shared with affiliated clubs will be retained by the co-Presidents and shared with the Digital Competition Chair and MPPA Representative.

These members may enter PACC print, slide and digital competitions and qualify for ranking. Their first-place images will be posted on the PACC website per standard policy. But the winning digital images will NOT be passed on to MPPA or to anyone outside of PACC.

As always, members may make their own decision whether to provide their prints or slides for MPPA competition.

Note: there would be two separate lists - one of members who do not allow their images to be displayed on the PACC web pages (Opting Out version 1); and one of members who do not wish to participate in MPPA digital competition (Opting Out version 2). If you opt out in version 1, this includes version 2.

IMPLEMENTATION

All members, existing and new, will be informed of this policy by the following means:

The policy will be posted on the club website, with links from the page entitled "Preparing Images for Competition" <<u>http://www.pacamera.com/preparingImages.html</u>>, New Member Package <<u>http://www.pacamera.com/newMemberPkg.html</u>>, and others as deemed helpful in promulgating the policy.

A brief statement of the policy will be added to the **New Member Application Form** on our website (with a link to the page containing the full policy). New members will be presumed to have accepted this policy 30 days from the day they join the club or when they first enter their images in club competition, whichever comes first.

Existing members will be informed of the policy by email (or in writing for members without Internet access). The policy will become effective 30 days after the members are informed.

Members who have questions about the policy must submit them by email (or by telephone or in person) to one of the club co-Presidents within these 30 days. Beyond that date it will be presumed that they understand and accept the policy.

Effective:

Approved by PACC Board on Jun 20 & Aug 15, 2007 (Final)

Membership informed by email on June 29, 2007, and invited to comment within 30 days.

Policy amended and approved by Board on June 19, 2008